The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) - a maker of quality vehicles for the young-at-heart - was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US\$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA - the governing body of the FIFA World Cup[™]. Kia Motors Corporation's brand slogan - "The Power to Surprise" - represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.

 Image: http://www.facebook.com/Kiamotorsworldwide
 Image: http://www.instagram.com/kiamotorsworldwide/

 Image: http://www.youtube.com/KiaBUZZ
 Image: http://Kia-buzz.com



www.kia.com





The all-new Kia

The Power to Surprise

The city belongs to the young

If the city makes you feel young and alive, and you're eager to explore new places, you've found a soul mate in the Picanto. It may be small, but it's roomy inside, and it's full of big ideas.

York St

picanto

GRACE







Where is the latest hot spot? Chances are, it's not far from where the Picanto is headed. Enjoy stealing the spotlight with its stylish contours and bold charisma.



With its compact dimensions, dynamic performance and agile maneuverability, the Picanto turns a neighborhood of hilly, winding, narrow streets into its very own playground.



Ine Village Inn

-

Ray White

AREA



When pulling onto a fashionable street, the Picanto immediately becomes part of the scene. With striking curves and colors that pop, it makes a statement that catches the eye and wins the heart.







The Picanto's stylish dashboard groups driving, entertainment and climate controls with logical ingenuity. It feels spacious, wide-open and impressively modern. 5.Jan. 12:00/++

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(KIA)







Getting through a typical day of finding your way, staying informed, meeting people, and staying connected takes a certain level of skill and ingenuity. The Picanto helps you handle all the demands of urban living.



Sun visor illumination lamps Don't miss a spot when Rear view camera with dynamic guidelines Using a the glass, as well as a U-shaped mood light strip around image to recommend a path as the driver reverses. the sides and bottom of the glass.



2.6-inch mono-LCD Get tire pressure alerts and other essential vehicle and trip information at a glance with the mono LCD located between the instrument dials.

you're preparing for a meeting. Pull down the sun visor waterproof rear camera and the 7-inch dash display, the and open the mirror to activate lights at each side of rear view camera projects dynamic quidelines onto the



Bluetooth Handsfree Built-in Bluetooth[®] connects paired, compatible mobile devices seamlessly, giving you easy access to music streaming and hands-free calls.



Give yourself room to breathe

It's a small car, but you get it all: headroom, shoulder room, plenty of legroom, and even a comfy front center-console armrest.

City life requires real flexibility

You always have choices with the Picanto, whether moving people, cargo, or a mix of the two. Enjoy a day out shopping, a road trip, or have the space all to yourself.





combinations of people and cargo. below to store items out of view.





smart phones or audio devices.



provides a convenient space for sunglasses, organized, the glove box stores items cup holders keep drinks your arm. out of sight yet easily within reach.



Double tray Located just below the Glove box With separate sections to Front cup holder At the Center console armrest The floor-mounted center temperature controls, the double tray keep all your favorite accessories front of the console, dual console offers convenient storage and a place to rest secure and close at hand.



TON ROMAS



Truly reliable performance

Reliable, efficient and fun when you need them to be, the Picanto's engines and transmissions offer you a boost of confidence as you drive through life.



34ps, 12.4kg·m

TOHIC

Kappa 1.0 MPI Engine power and fun performance.

Kappa 1.2 MPI Engine The smooth-running 67-ps, 1.0-liter The 84-ps, 1.2-liter dual-CVVT MPI MPI engine combines efficiency, engine with piston-cooling jets and coated piston rings is feisty and capable, yet also quiet and efficient.

picanto



Automatic transmission even in stop-and-go city traffic.



Manual transmission The 4-speed automatic transmission The 5-speed manual transmission offers quiet operation and shift points features friction-reduction measures that are set to maximize smoothness for lasting performance, and lets you select gears quickly with confidence.



Advanced High-Strength Steel (AHSS) and Hot-Stamped Steel

The Picanto uses more than 44% Advanced High Strength Steel (AHSS), resulting in phenomenal rigidity. And hot-stamping of components is employed in core stress areas. These measures greatly improve average body tensile strength, enhancing cabin protection and improving dynamic performance.

6/ Advanced High-Advanced Strength Steel adhesives

Front / side / side curtain airbags To help protect occupants and potentially

reduce injuries in the event of a collision, the Picanto offers driver and front passenger airbags, two front-side airbags and two side-curtain airbags.





From its sturdy frame to the latest in sensor technology, the Picanto is dedicated to protecting you when trouble happens and helping you avoid tricky situations in the first place.



HAC (Hill-start Assist Control) At a standstill on an ESC (Electronic Stability Control) ESC ensures optimal inline, HAC prevents you from rolling backward by gently braking performance and directional control by applying the brakes, for up to two seconds, from the automatically delivering the right amount of braking time you lift your foot from the brake pedal, giving you force to each wheel based on engine torque and driving time to switch your foot smoothly to the accelerator. circumstances.



Braking system The brakes are tuned to work with the ABS and tires to reduce stopping distance, while maximizing stopping power and directional control while braking.

PDW-R (Parking Distance Warning - Reverse) You're lucky to find a parking spot in the city, and PDW-R can help you back in with confidence. Using sensors, it beeps faster, then continuously, as you get closer to an obstruction.

An expression of your individuality

pkanto 🖛 🖅

TELEPHON

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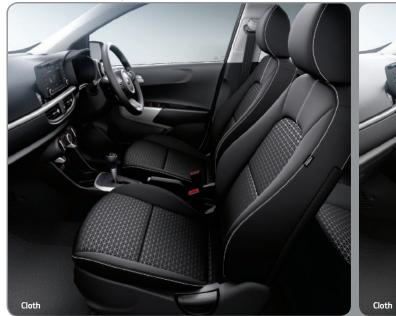
Amp up the fun another notch with the choice of numerous trim packages. Whether you prefer sporty accents or a touch of elegance, you'll always stand out from the crowd.





Choose the interior that fits your style, from elegant cloth or artificial leather, to the bold Sports interiors with color-accented artificial leather.

EX Saturn Black & Cool Gray Interior



Black High-gloss Package Saturn Black & Cool Gray Interior



LX Saturn Black & Cool Gray Interior







Brown Package Saturn Black Interior



Navy Package Saturn Black Interior



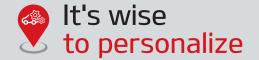
Sports Package_Red Saturn Black Interior



Sports Package_Lime Cool Gray Interior



Smart key The smart key remote lets you unlock or lock the doors without inserting the key, and you can start the car by simply pressing a button.



Picanto comes with great standard features, but you can make it your very own by choosing from numerous comfort and convenience features.



Audio remote controls Buttons mounted Tweeters Tweeter speakers at each on the steering wheel let you adjust audio end of the dash help bring out the



Picanto's interior a feeling of added space and airiness.

Sunroof Power controls let you open or close the sunroof with the press of a Audio system The optional five-speaker 3.0 audio system with RDS includes a button, letting in sunlight and a refreshing breeze. Its wide opening gives the monochrome TFT LCD screen. In addition to radio, it offers connectivity with portable devices through its AUX and USB inputs.



it until you change or cancel it.



Auto temperature control Enjoy one-touch comfort simply by setting your Manual temperature control Simple graphics let you choose your temperature preferred temperature, and the automatic system will monitor and maintain and airflow preferences and you can adjust them guickly whenever you like. Illuminated icons clearly display the current settings when it's dark.



MDPS with tilt steering wheel Motor-driven power AUX and USB ports Connect audio players and Alloy pedals Racing-inspired alloy pedals add to lets you find the most comfortable driving position.



instant playback.



Segmented cluster LCD A segmented cluster Auto light control Set the stalk ring to 'Auto' and ISO fix child seat anchor The all-new Picanto is information front-and-center.



automatically depending on lighting conditions.



color outside mirrors that are available with optional side situations, a handy one-touch mechanism folds spoiler above the rear window, the lamp safely alerts repeaters, heating function and electric folding mechanism. and unfolds mirrors to facilitate safe passage.





steering simplifies turning, while a tilt steering column mobile devices via USB or mini-RCA cables for the fun of driving. Raised rubber grips help ensure confident footwork.

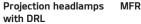
between the instrument dials keeps vital the front and rear lights will turn on or off equipped with the ISO Fix points to secure child car seats guickly and safely without using seat belts.

Side repeaters Enjoy a more luxurious look with body- Electric outside mirrors In extremely tight High-mounted stop lamp Located on the subtle drivers behind you when you're braking.

Even more choices

The Picanto gives you plenty of choices for wheels, exterior lighting and attractive body colors that range from subtle shades to bright tones that truly stand out.





Projection headlamps MFR headlamps

MFR headlamps (without Shield)



LED-type rear combination lamps

Bulb-type rear combination lamps



(without Inner)





Projection fog lamps with DRL

Projection fog lamps

Bulb-type DRL



Chrome outside handles



Body-color outside handles

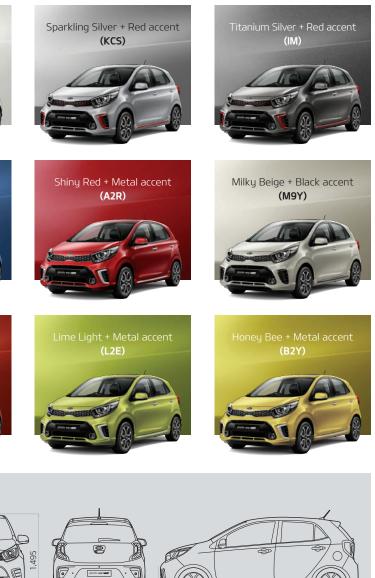


15" Alloy Wheel

Exterior & accent colors

Clear White + Red accent (UD)













2,400

3,595

Dimensions

Unit (mm)					
		1			
Leg room (front)	1,085	Shoulder room (front)	1,300		0
Leg room (rear)	820	Shoulder room (rear)	1,280	495	
Head room (front)	1,005	Min. ground clearance	151		
Head room (rear)	960	Luggage (VDA)	255	1,393 (15"Tire)	
		l de la construcción de la constru		1,595	

* All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either express or implied, to any Kia products. Contact your local Kia dealer for the most current information.

I,403 (15"Tire)

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13" Wheel Cover

14" Wheel Cover

14" Alloy Wheel

Bulb-type rear combination lamps



(ABP)

Aurora Black Pearl + Red accent





